

PROVIDING HEALTHIER OPTIONS

AT PUBLIC FACILITIES IN THE CITY OF TULSA

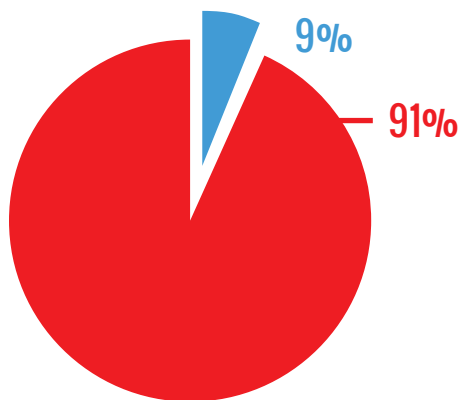
POLL FINDS STRONG SUPPORT for healthier food and beverage options on city property.

BACKGROUND

A telephone survey of 250 adult Tulsa residents was completed in March 2014. A significant majority of respondents believe obesity is a major problem for the city and that local government should lead by example by promoting healthy choices. Interviews were conducted by Red Dirt Strategies under the direction of the American Heart Association.

SURVEY QUESTIONS

✓ Focusing on being healthy helps keep down health care costs while making people more productive.

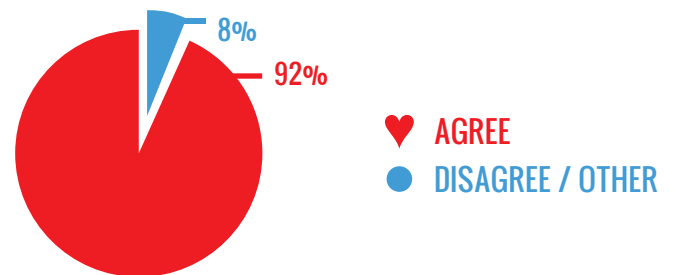


♥ AGREE
● DISAGREE / OTHER

CONCLUSIONS

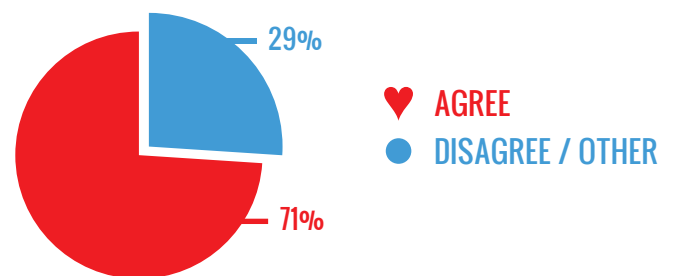
There is a broad consensus among residents of Tulsa in support of local government leading by example as it relates to promoting healthier choices. Residents of Tulsa are more likely to purchase healthier food or beverages if more readily available.

✓ When thinking about the City of Tulsa, how significant of a problem would you say obesity (OH-BEE-SIT-E) is for the city? Would you say obesity is a major problem, a minor problem, or not a problem for the City of Tulsa?



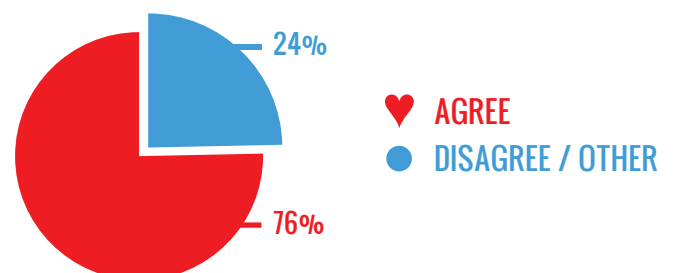
♥ AGREE
● DISAGREE / OTHER

✓ I would be more likely to buy healthier food or beverages if they were easier to find while at work or out in the community.



♥ AGREE
● DISAGREE / OTHER

✓ It is harder to find healthy food and beverages in vending machines in Tulsa than it is junk food and beverages.



♥ AGREE
● DISAGREE / OTHER